

ARVC Michigan
Spring Convention & Trade Show
March 30th & 31st 2010
Bavarian Inn Lodge, Frankenmuth, Michigan
Hosted By:



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Michigan Campground Operators will be gathering at the Bavarian Inn Lodge, in Frankenmuth, Michigan for the Spring Campground Operators Convention & Industry Trade Show. Sponsored by ARVC Michigan & National ARVC, The convention and industry trade show will be March 30 & 31.

All Campground Operators are invited to attend Michigan's only convention and industry trade show designed specifically for you the Campground Operator. And this year it is at a reduced Cost. You and your spouse or partner can attend the entire convention for under \$300 this year and that includes your room.

Discover The Opportunities!

More Exciting Speakers

Better Education Seminars

Large Industry Trade Show

Low Registration Fee's

Low Room Rates

CPO Courses (Certified Park Operator Courses)

Convention Agenda

Tuesday March 30

9:00a.m. - 6:00p.m.

Registration

9:00a.m. – 9:30a.m.

New Members & First Time
Attendee Orientation

9:30a.m. – 10:00a.m.

CPO - Certified Park Operator Orientation

10:00a.m. – 11:30a.m.

Seminars/Discussion Group

Destination: Imagination by Cheryl Smith, National ARVC

A seminar that shares great ideas to your recreation program and will have your camper kids captivated and wanting more!

Behind the Scenes Look at Pool Operations by Jim Bartels &
Russ Hoepfner, Bavarian Inn Lodge

A 45 minute behind the scenes tour of the Bavarian Inn Lodge's 5 pools and hot tubs followed by 45 minutes of Class time with a Certified Pool Instructor to give you his tips on pool maintenance.

11:30a.m.-1:00p.m.

Lunch & Web Site Presentation:

Welcome to Lunch grab a seat by an old friend or sit next to someone you don't know and you will be friends before lunch is over. We are showing off our consumer web site www.michcampgrounds.com That has just been updated. You won't want to miss this presentation.

1:00p.m. – 2:30p.m.

Seminars/Discussion Group

Hot Topics

We will be covering 6 or 8 different topics everything from PCI Credit Card Compliance. ACH Withdrawals, Record Retention, Pool Main Drains, Vampire Electric Draws and what ever else we come up with.

Your Septic System by John Schauff, Spartan Chemical

John will teach you everything you ever wanted to know about your septic tanks and drain fields. He has the right answers for all your questions about what is happening in your septic system.

2:30p.m. - 6:30p.m.

Outdoor Recreation Industry Trade Show

6:30p.m. - ????????

Outdoor Recreation Industry Dinner & Speaker

8:00p.m. - ???

Outdoor Recreation Industry Grand Auction

Wednesday March 31

8:30a.m. - 12:30p.m.

Outdoor Recreation Industry Trade Show.

12:00p.m. - 2:00p.m.

Brochure Drop Off and Directory Pick-up

Drop off your brochures for the welcome centers and we will deliver them to Lansing for you. Make sure you pick up a supply of 2009 Michigan Campground Directories for distribution in your campground.

12:45p.m. - 2:00p.m.

Lunch & Spring Membership Meeting

2:15p.m. - 3:45p.m.

Seminars/Discussion Group:

Social Media Intro & Hands-on Workshop by Dianna Stampfler

Whether you need a step-by-step introduction into the world of social media – specifically Facebook – or you need the next step on how to better utilize this free service to market your campground, you'll find answers and ideas. Bring your laptop if you have one, and we'll mess around and teach each other a thing or two about viral marketing. No experience necessary!

Plants – New & Old, Maintain them and watch them Grow

By Eugene Hopp, Frankenmuth Florist & Greenhouse

This class will make sure we all have green thumbs when it comes to caring for our parks flowers & plants. Eugene will give us tips on what plants & flowers are best for different climates and conditions, and how to care for and maintain our flowers throughout the camping season.

4:00p.m. - 5:30p.m.

Seminars/Discussion Group

15 Minutes of Fame

Join us for a Tour of a few of your fellow members Campground. That's right from the comfort of your chair at the hotel you will be taken to several of our members campgrounds for a tour. If you have never been to a fall convention this is your chance to see what your peers are doing at there Campground.

Balloons 101 by Harold Gunderman, Twist a Mint Balloons

Harold is ready to make all of us balloon experts so we can clown around our own parks. The seminar will teach us all how to inflate a balloon, balloon safety, and the different types of twists. We will be shown how to make a basic dog, heart & sword. If time and talents permit we will even learn more complicated figures. Harold will also be teaching how to decorate our park with balloons. A balloon column will be demonstrated.

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Complete Package Includes - Registration, materials, trade show, seminars, coffee breaks, Tuesday lunch & dinner Wednesday lunch

Tuesday Package Includes - Registration, materials, trade show, seminars, coffee break, lunch, dinner and Auction

Wednesday Package Includes - Registration, materials, trade show, seminars, coffee break, and lunch.

Trade Show Only

Please send attached registration to:

ARVC Michigan - Convention
325 N. Mt Tom Rd. Suite B
Mio MI 48647
Or Fax to: 1-989-826-3712

For lodging registration please call:

Bavarian Inn Lodge & Conference Center
One Covered Bridge Lane
Frankenmuth, MI 48734

\$89 per standard room \$149 per suite. Single, double, triple and quad
1-989-652-7200

www.bavarianinn.com

Make reservation before February 28, 2010

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		Before 3/20/10	After 3/20/10
Complete Convention Package - Per Person	Member	_____x\$99.00	_____x\$125.00
	Non-member	_____x\$125.00	_____x\$150.00
Tuesday Package - Per Person	Member	_____x\$60.00	_____x\$85.00
	Non-member	_____x\$85.00	_____x\$110.00
Wednesday Package - Per Person	Member	_____x\$40.00	_____x\$65.00
	Non-Member	_____x\$65.00	_____x\$90.00
Trade Show - Per Person	Member		_____x10.00
	Non-Member		_____x20.00
Children's Meal Package - Per Child (Under 12)			_____x\$50.00

Total Registration

\$ _____

Select method of payment

Check Enclosed

Master Card or Visa

Card# _____

Exp. Date _____

A check is always preferred over a credit card.

Signature _____ Total Paid _____

Business Name _____

E-Mail Address _____

People Attending _____

Cancellation Policy

Cancellations received by March 15, 2010 entitle you to full refund. After March 15, 2010 a \$50.00 administration fee will be charged. All cancellations must be made in writing. No refunds will be made after March 30, 2010, including "no shows", without a medical certificate..